

# HALLOWEEN SAFETY

Halloween – October 31st – is a favorite holiday of children, but they're thinking about costumes and candy and fun with their friends. Safety is the last thing on their minds, so parents and motorists need to be especially alert. Reproduce the camera-ready tip sheet below in newspapers and magazines, employee publications or payroll stuffers, PTA newsletters and other consumer literature.

## ***Other good ideas:***

- Halloween has become an adult holiday, too, and alcohol consumption is high. Institute a free cab ride home program and other anti-impaired driving efforts.
- Have a safety float in your local Halloween parade. Ask a local towing company to haul a crashed car in the parade.
- Coordinate a "Hands Off Halloween" campaign. Ask alcohol vendors not to use children's Halloween symbols when promoting alcohol to adults.
- Involve PTAs, SADD chapters, drug and alcohol-free clubs, peer-to-peer mentoring groups and others
- Check out NOYS (National Organizations for Youth Safety) at [www.noys.com](http://www.noys.com) for party planning tips.
- Daylight savings time ends October 29th – a good time for pedestrian safety reminders.

## It's No Trick – Be Safe on Halloween



### **Ghosts and goblins may rule on October 31st, but make sure your little monster is safe!**

#### ***Costume safety***

- No masks or hoods that obscure vision.
- No "costume" shoes that make walking difficult.
- Make sure costumes do not impede walking (or driving) ability.
- Add reflective tape to back, chest, arms and legs.

#### ***Pedestrian safety***

##### ***Parents:***

- Accompany your children and supervise trick-or-treat activities.
- Review all traffic rules with your children before setting out.
- Remind children to "Stop! Look left-right-left again and listen" before crossing the street.

##### ***Trick or Treaters:***

- Obey all traffic rules.
- Walk – never run – from house to house or across the road.
- Whenever possible, cross streets at intersections or in crosswalks.
- Walk on sidewalks whenever possible, or walk on the left side of the street facing traffic if no sidewalk is available.
- Carry a flashlight.

##### ***Motorists beware!***

- Slow down! Watch for children walking on roads, medians and curbs.
- Enter and exit driveways carefully.
- Be especially alert for children darting out from between parked vehicles and from behind bushes and shrubs.
- Never drink and drive – tonight or any night. If you are partying, designate a driver.



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